

# Time is a series of moments. Now you can crop and shape your favorite ones.

instax SQUARE SQ20 captures the best moment of moving subjects and expresses it to the maximum possible effect in a single photo. The instax SQUARE SQ20 allows you to enjoy photography and prints like never before with speed, liveliness and a mysterious world view.

Actual size (instax SQUARE 86x72mm)



## FRAME GRAB

Shoot a video up to 15 seconds long, use the dial on the back of the camera to select the frame that captures the moment best and print the photo.



## TIMESHIFT COLLAGE

Four images can be taken with a time difference at one time.

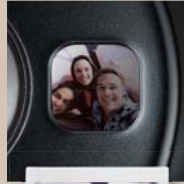


## SPECIAL FILTERS “SEQUENCE”

Expresses the motion of the subject with a sequence filter to create a sense of action or whimsy.

# SELFIE MIRROR

A mirror is included next to the lens to ensure the perfect selfie every time.



# ZOOM

The SQ20 is the first camera in the instax series to include a zoom function. The digital zoom enables you to zoom in up to 4x and adjust the view angle however you want.



## OTHER FEATURES

- Internal memory holds around 50 still pictures, and more can be saved by using a Micro SD card.
- Reprinting (the latest 50 photos are saved in the print history.)
- Index prints can be created with a four-frame or nine-frame layout.
- Comes with a built-in rechargeable battery.

# SPECIFICATIONS

<b>Image sensor</b>	1/5-in., CMOS with primary color filter
<b>Effective pixels</b>	1920 x 1920
<b>Storage media</b>	Built-in memory, microSD/microSDHC memory card
<b>Recording capacity (still picture)</b>	Built-in memory: Approx. 50 files (still picture), Approx. 30 seconds(movie) microSD/microSDHC memory card: Approx. 1000 files per 1 gigabyte
<b>Recording capacity (movie)</b>	microSD/microSDHC memory card: Approx. 3 minutes (total) per 1 gigabyte
<b>File system</b>	Still picture: Compliant with Design Rule for Camera File System (DCF), Exif Ver.2.3, Compliant with JPEG and PIM Movie: 800 x 800 x 15 fps, H.264 (No sound can be recorded.)
<b>Focal length</b>	Fixed as 33.4 mm (35-mm format equivalent)
<b>Aperture</b>	F2.4
<b>Auto focus system</b>	Single AF (Contrast-detect TTL, equipped with AF illuminator) Continuous AF (Only for movie shooting)
<b>Focus range</b>	10 cm/3.9 in. to ∞
<b>Shutter speed</b>	1/7500 sec. to 1/2 sec. (Auto), maximum 10 sec. in Bulb mode
<b>Sensitivity</b>	ISO 100 to 1600 (Auto)
<b>Exposure control</b>	Programmed AE
<b>Exposure compensation</b>	-2.0 EV to +2.0 EV in increments of 1/3 EV
<b>Metering</b>	256-segment through the lens (TTL) metering, Multi metering
<b>White balance</b>	Auto
<b>Flash</b>	Auto/Compulsory flash/Suppressed flash Effective range: Approx. 50 cm to 8 m/1.6 ft. to 26.2 ft.
<b>Shooting mode</b>	Standard, Double exposure, Bulb mode, Split, Collage, Time Shift Collage
<b>Self-timer</b>	Approx. 10 sec./Approx. 2 sec.
<b>Image effect</b>	21 Filters (18 for still picture, 3 for movie shooting only), Brightness adjustment, Vignette
<b>Playback function</b>	Trimming, Multi image playback

<b>Film</b>	FUJIFILM Instant Film "instax SQUARE" (Purchased separately)
<b>Photo capacity</b>	10 prints/pack
<b>Film size</b>	86 mm x 72 mm/3.4 in. x 2.8 in.
<b>Image size</b>	62 mm x 62 mm/2.4 in. x 2.4 in.
<b>Supported image size</b>	800 x 800 dots
<b>Printing solution</b>	12.5 dots/mm (318 dpi, 80 μm dot pitch)
<b>Printing levels</b>	256 levels per color (RGB)
<b>Supported image format</b>	JPEG (Some images saved with a photo editing/processing software may not be displayed or printed.) JPEG files captured from a movie file can be printed.
<b>Printing time</b>	Approx. 12 seconds
<b>Print timing</b>	Printing shortly after shooting/Printing after selecting image
<b>Printing function</b>	Images on built-in memory/micro SD card
<b>Reprint</b>	Printable up to the past 50 prints (Up to 50 images stored in print history)
<b>Digital zoom</b>	Up to 4 X in shooting/printing
<b>LCD monitor</b>	2.7-in. (6.9 cm) TFT color LCD monitor, Pixels: Approx. 230k-dots
<b>External interface</b>	Micro USB Micro-B (For charging/file copying)
<b>Power supply</b>	Li-ion battery (Built-in, Cannot be removed.)
<b>Charging function</b>	Built-in
<b>Printing capacity</b>	Approx. 100 prints (From when the battery is charged fully) * Varies depending on the conditions of use.
<b>Charging time</b>	Approx. 2 to 3 hours (Using 0.5 A USB port) * Varies depending on air temperature.
<b>Dimension</b>	119 mm x 50 mm x 127 mm/4.7 in. x 2 in. x 5 in. (W x D x H)
<b>Weight</b>	390 g/13.8 oz. (excluding film pack and memory card) 440 g/15.5 oz. (including film pack and memory card)
<b>Operating environment</b>	Temperature: 5 °C (41 °F) to 40 °C (104 °F) Humidity: 20% to 80% (no condensation)

\* Specifications above are subject to change for improvement.

## INSTANT FILM

# instax SQUARE

Film size : 86 mm x 72 mm  
Image size : 62 mm x 62 mm

## WHITE Frame

- 10 Sheets x 1Pack
- 10 Sheets x 2Packs



## BLACK Frame

- 10 Sheets x 1Pack



instax.com

# FUJIFILM

FUJIFILM Corporation

7-3, AKASAKA 9-CHOME, MINATO-KU,  
TOKYO 107-0052, JAPAN

**FUJIFILM**  
Value from Innovation

SHOOT, REWIND, PRINT

# instax SQUARE SQ20

HYBRID INSTANT CAMERA





# HYBRID INSTANT CAMERA

- For square format film
- Select and print your favorite photos after shooting
- Enjoy editing photos with a variety of filters

**instax**  
**SQUARE**  
**sq20**

HYBRID INSTANT CAMERA  
(INSTANT PRINT + DIGITAL TECHNOLOGIES)



MATTE BLACK JAN 4547410351156



BEIGE JAN 4547410351156



# FRAME GRAB

Shoot a video up to 15 seconds long, use the dial on the back of the camera to select the frame that captures the moment best and print the photo.



Printing the best moment is easy - just turn the dial on the back!



# SHOOTING MODE

A variety of modes to broaden the range of expression in your photos.

## TIMESHIFT COLLAGE

Four images can be taken with a time difference at one time. Press the shutter button to shoot when four images appear on the monitor. The time difference between frames can be adjusted within 0.2 to 2.0 seconds.



## DOUBLE EXPOSURE

Two shutters go off and the two pictures are combined into one image.



## BULB MODE

The shutter opens while it is being pressed.



## SPLIT

Multiple images can be captured on one image. Select four segmentation options: vertically halved, horizontally divided in three, divided in quarters and divided in nine.



## COLLAGE

You can create a collage style image where one image is divided up at random or you can take photos for each segment.



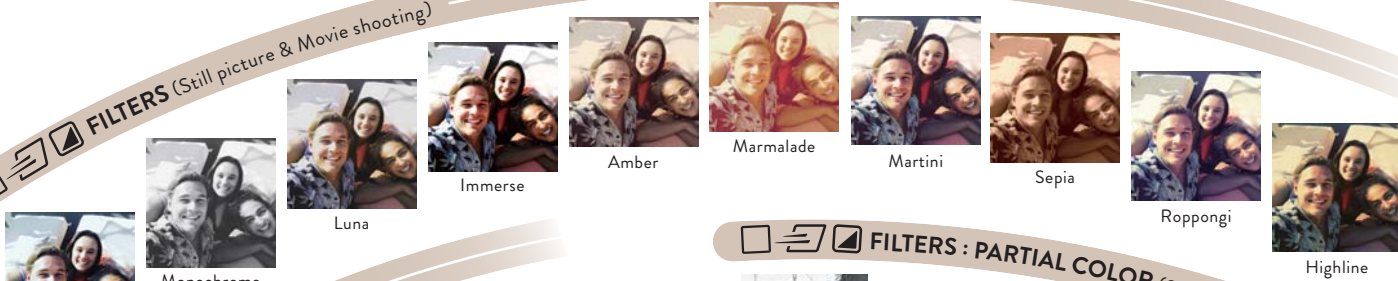


# ADJUSTING / PROCESSING IMAGES (EFFECT)

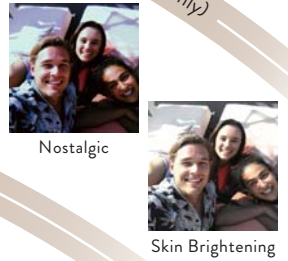
Enjoy editing and processing with a variety of filters that can be applied while shooting or viewing photos.

Still picture  
 Movie shooting

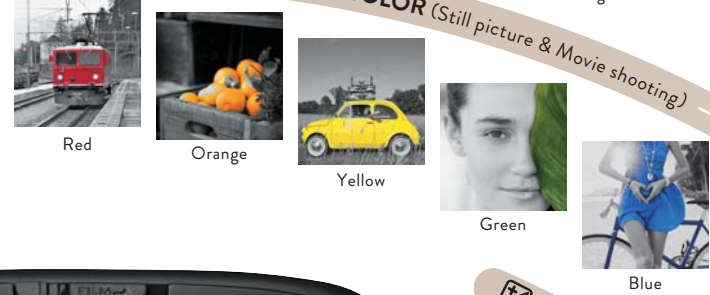
FILTERS (Still picture & Movie shooting)



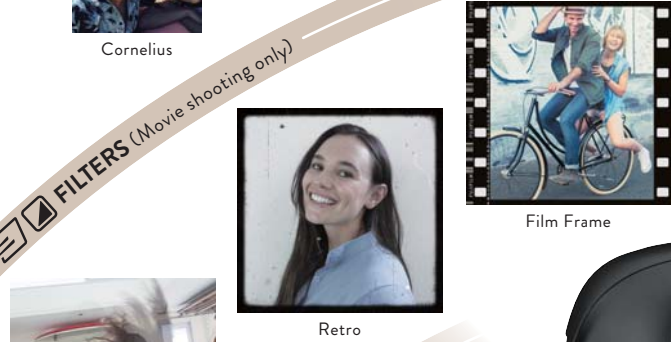
(Still picture only)



FILTERS : PARTIAL COLOR (Still picture & Movie shooting)



FILTERS (Movie shooting only)



BRIGHTNESS CONTROL



VIGNETTE CONTROL



\* A part of images is for illustration purposes.